

Links

You can link complete blocks of text using the CMS system, however if you want to link words within a paragraph to another part of the site use the following code

```
<a href=thelinkurl>The Text that is to be linked</a>
```

To add an email address within the text

```
<a href=mailto:theemailaddressl>The Text that is to be linked i.e. lick here to email</a>
```

Bold

To make **the text** bold

```
<b>the text</b>
```

Italic

To make *the text* italic

```
<i>the text</i>
```

Link

Colour

To change the colour of text you need to use website colour references in Hex format. This is a six digit code to represent the colour. See next page for simple colour guide. You must also spell colour COLOR. If you need a specific colour, but can't work out the code, send us a sample and we will use Photoshop to work out the code for you.

To make **the text** red

```
<font color=#FF0000>the text</font>
```

Lists

To make an bullet pointed list

- Item one
- Item 2
- Item 3
- Item Etc

```
<ul><li>Item one
```

```
</li>Item 2
```

```
</li>Item 3
```

```
</li>Item Etc</ul>
```

Combos

You can combine code as long as you open and close the brackets in the same order. Do not put spaces between the code elements.

To make **the text bold and red**

```
<font color=#FF0000><b>the text</b></font>
```

Colour Chart

	Col. 1	Col. 2	Col. 3	Col. 4	Col. 5	Col. 6	Col. 7	Col. 8	Col. 9
Row 1	FFFFFF	000000	333333	666666	999999	CCCCCC	CCCC99	9999CC	666699
Row 2	660000	663300	996633	003300	003333	003399	000066	330066	660066
Row 3	990000	993300	CC9900	006600	336666	0033FF	000099	660099	990066
Row 4	CC0000	CC3300	FFCC00	009900	006666	0066FF	0000CC	663399	CC0099
Row 5	FF0000	FF3300	FFFF00	00CC00	009999	0099FF	0000FF	9900CC	FF0099
Row 6	CC3333	FF6600	FFFF33	00FF00	00CCCC	00CCFF	3366FF	9933FF	FF00FF
Row 7	FF6666	FF6633	FFFF66	66FF66	66CCCC	00FFFF	3399FF	9966FF	FF66FF
Row 8	FF9999	FF9966	FFFF99	99FF99	66FFCC	99FFFF	66CCFF	9999FF	FF99FF
Row 9	FFCCCC	FFCC99	FFFFCC	CCFFCC	99FFCC	CCFFFF	99CCFF	CCCCFF	FFCCFF